

Developing a vision for the future



Aim of the programme

This course has been designed to provide delegates with the knowledge and understanding of how to develop and formalise a vision and strategic plan for the future of their business.

As a result of attending this course, delegates will:

- Understand the Fundamentals of Vision and Strategy
- Be able to explain the current position of their business
- Understand a simple process for developing the vision and strategy
- Be able to use selected tools and techniques to support the process

Who is the course for?

This two-day course is intended for managers who are in a strategic role and are actively involved in the development of the vision and strategy for their business, function or department.

Content – 2 days

The course includes the following core themes:

- A practical framework for developing your vision and strategic plan
- Understanding your current position and building awareness of your organisations potential
 - facilitating a review of the longer term and bigger picture for the organisation
 - identification of the areas that require influencing in order to support your business
- Factors that impact on vision creation
 - Managing risk and assessing the potential risks of different opportunities
 - Identifying capability gaps and what changes are required
 - Selecting the way forward
- Managing Implementation
 - Communicating the vision and strategy
 - Gaining commitment to action
 - Measuring change and success

Structure

This is a two-day course that will consist of presentations, led discussion and short workshop sessions.